

John P. Leese

3721 Route 982 • Latrobe, PA 15650 • 412-691-3749 • john@jleese.com



Objective

I am currently seeking a Graphic Designer position within a Company in house design Department or Ad Agency. I am a humorous, multi-disciplinary, and detail oriented person who is able to handle multiple projects at once. I am proficient in many areas of design including Printed materials, Web Design, Multi-Media CDs, Video Editing, Outdoor Advertising, and Corporate Identity design.

Experience

J.S. Downs & Associates (June 2001 - Present)

Graphic Designer for full service ad agency.

I was the primary contact for NVR Architectural Services, working extensively with them over the last six years to manage all of the Ryan Homes and Fox Ridge Homes brochures and model home display materials. I produced the artwork for and maintained a library of over 400 different brochures, each of which had three different product posters, portfolio pages, and product analysis catalog pages. I was integral in the development and implementation of the NVR online ordering system in use today for all their printed materials.

In addition, I designed brochures, magazine and newspaper ads, flyers, direct mail pieces, and catalogs, as well as websites, multimedia presentations and large format printing. I produced animations and edited video for TV commercials and corporate videos. Created logos and corporate identities, assisted in production of internal sales promotions and video shoots. I was also responsible for all installation, maintenance, and troubleshooting of the entire office network that included servers, raid drives with backup systems, client computers, and both production and large format printers.

Business Partner (June 2000 - Dec. 2000)

Graphic Designer for full service ad agency.

Assisted in all facets of video production and website design. Produced animations and graphics for TV commercials and recorded and edited voice-overs for video and radio ads. Designed logos, flyers, Microsoft Access databases for direct mailing lists, and assisted production of outdoor advertising in the sign department.

Education

Bachelor of Science in Communications with Specialization in Advertising and Graphic Design
Graduated May 2003
Indiana University of Pennsylvania (IUP)
Indiana, Pa 15705

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Leese.com

Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat Pro
Adobe After Effects

Adobe Dreamweaver
Adobe Flash
Adobe Director
QuarkXPress
Final Cut Pro Studio

Logic
DVD Studio Pro
Microsoft Office
Color Calibration Software
Proficient in Microsoft and Apple OS

Capabilities

Detail Oriented
Versatile
Highly Organized
Self-Motivated

Hobbies and Interests

All areas of Art, Design, and Photography. I've recently taken online classes in CSS, photography, creative inspiration and refresher courses in new Adobe software features. I'm a musician and can play 4 instruments, love to play sports and exercise.

Thank you for your consideration and I look forward to hearing from you soon.

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References available upon request.